

What is Fundraising Report Card?

Fundraising Report Card is a cloud based dashboard and data visualization platform for nonprofit fundraising teams.

How is Fundraising Report Card different from my donor CRM?

Unlike reports and queries from donor CRM, Fundraising Report Card is specifically designed to provide you and your team with the information you need to make strategic, data-driven fundraising decisions. Fundraising Report Card focuses on your key fundraising effectiveness metrics and helps you make your data actionable.

How does Fundraising Report Card improve my strategy process?

Fundraising Report Card provides both high-level (30,000 foot perspective) and low-level (specific giving level) breakdowns of your data. Your Fundraising Report Card will allow you to identify trends in your donor's behavior, and also pinpoint which individuals you need to talk to right now.

Why use Fundraising Report Card?

Organizations of all sizes use the Fundraising Report Card. Common use cases are:

- Measuring and tracking key fundraising metrics
 - Donor lifetime value
 - Donor retention rate
 - Revenue growth
 - Donor acquisition
 - Etc.
- Sharing visual performance dashboards with board members
- Identifying major and planned gift prospects
- Analyzing fundraising effectiveness
 - Which campaign is “better”
 - Which donor segment should we focus on

Who uses Fundraising Report Card?

What does Fundraising Report Card cost?

<p>Medium \$80/month</p> <p>Analyze up to 75,000 donations</p> <p>GET STARTED TODAY</p> <p>Promo code?</p>	<p>Small \$35/month</p> <p>POPULAR</p> <p>Analyze up to 20,000 donations</p> <p>GET STARTED TODAY</p> <p>Promo code?</p>	<p>Mini \$20/month</p> <p>Analyze up to 5,000 donations</p> <p>GET STARTED TODAY</p> <p>Promo code?</p>	<p>Free \$0/month</p> <p>Analyze up to 5,000 donations</p> <p>SIGN UP NOW</p>
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All plans are billed annually. Larger plans are available: fundraisingreportcard.com/pricing

Paid vs. Free

What's the catch?

Paid includes

- Unlimited team members
- Export donor segments
- Set custom giving levels
- Customize report colors
- Month-by-month analysis
- Priority support

REPORTS ON

- Key Performance Indicators
- Growth
- Acquisition
- Lapse
- Churn
- Retention
- Reactivation
- Upgrade
- Downgrade

Free includes

- Unlimited team members
- Export donor segments
- Set custom giving levels
- Customize report colors
- Month-by-month analysis
- Email support

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Please visit fundraisingreportcard.com to learn more!